

# SHAZAM CREDIT CARD SERVICES

## COMPLETE YOUR CARD OFFERINGS



SHAZAM's credit card services provide a full-service card processing solution that includes card account management, fraud and marketing support. We're focused not only on providing a great credit card program but also ensuring it's easy and profitable for you.



## BENEFITS FOCUSED ON YOU

**Quick launch** — provide a live, full-service offering within 4-6 months

**Earn 100% of the revenue** — receive all the revenue from interest and interchange income as well as cardholder fees

**Credit reporting** — cards associated with your program report monthly to the major credit bureaus: Experian<sup>TM</sup>, Equifax<sup>®</sup>, Transunion<sup>®</sup> and Innovis<sup>®</sup>

**Brand recognition** — materials branded with your name and logo

**Mobile enablement** — digital wallets supported — Apple Pay<sup>®</sup>, Samsung Pay<sup>®</sup>, Google Pay<sup>TM</sup>

**Fraud protection** — 24/7 fraud detection powered by FICO<sup>®</sup> Falcon<sup>®</sup>

Contact your SHAZAM client executive to learn more.

## CUSTOMIZE YOUR OWN PROGRAM

Product	Mass Market Consumer	Mass Affluent Consumer	Small Business
Visa	Platinum	Signature	Business
Mastercard	Platinum	World	Business
Rewards	Cashback or Points Rewards		Cashback

With a competitive and well-rounded offering, SHAZAM supports issuing your choice of Visa<sup>®</sup> or Mastercard<sup>®</sup> credit cards while giving you the ability to customize your program for your cardholders. You also remain in control of your receivables and keep the revenue.



800-537-5427 / shazam.net / [f](#) [t](#) [in](#) [@](#) [m](#)