SHAZAM® LEARNING LAB

INTRODUCING A LEARNING PLATFORM BUILT FOR YOU

The place where your employees learn and grow.

Your very own personalized, comprehensive online campus is only one click away! This new learning management system offers fresh compliance, banking and skill-building opportunities, along with SHAZAM-related content too. Plus, you can centralize all of your training resources and learning/development programs on one platform.

FOUR CONTENT LIBRARIES, WITH MORE THAN 3,200 COURSES

BANKING
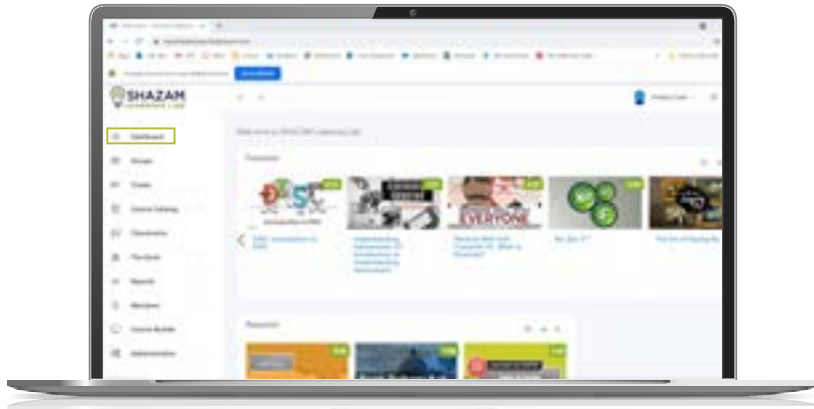
BUSINESS SKILLS

SOFTWARE SKILLS

WORKPLACE COMPLIANCE

NEW COURSES AND CONTENT ARE CREATED ON A REGULAR BASIS, CONSTANTLY GROWING YOUR LIBRARY.

Learning Lab is easy to use and visually appealing. Courses are interactive and colorful, with a cohesive look and feel across the platform.

Each course ends with a short quiz, and users can also earn badges. Your administrator can set and adjust parameters for what suits your organization best.

Managing a complete, all-inclusive training program at your financial institution is possible. With Learning Lab, assign your staff the relevant compliance/regulatory courses and empower them to explore other learning opportunities so they can create their own enjoyable experience. Plus, the robust reporting capabilities are accessible in just a few clicks to meet compliance requirements.

LEARNING LAB HAS SO MUCH TO OFFER

DASHBOARD

A dashboard gives you a high-level view into the platform and your performance measures — it's intuitive, interactive, easy to interpret and offers a modern, clean design.

GROUPS

You can create groups and select courses by job function that best fit your organization. To help get you started, SHAZAM has developed a recommendation for several groups and courses for each group. You can easily build out your own groups and assign courses into your groups, add/remove courses, and modify the groups as you see fit.

PRO TIP: Require your operations employees to take a particular group of compliance courses needed for deposits/loans.
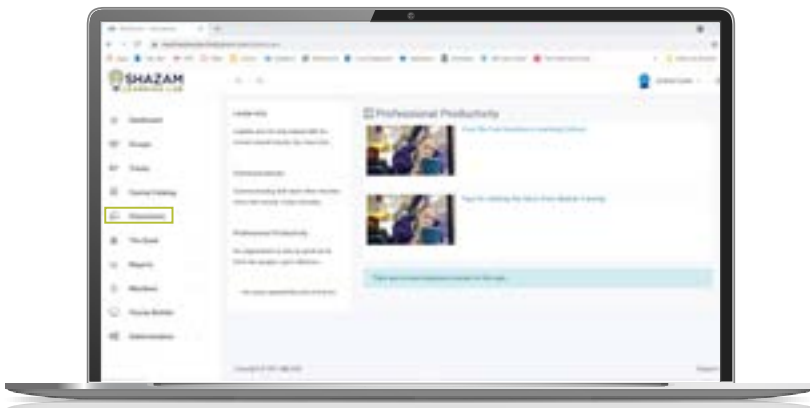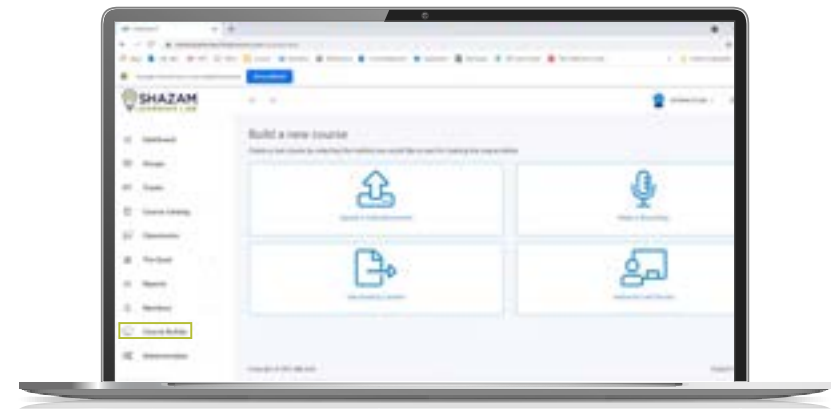
TRACKS

Tracks can be set up based on desired skill set development. There are pre-selected courses for several tracks, plus, you can add more based on your learning needs.

PRO TIP: Help a particular set of employees grow in their customer service skills.
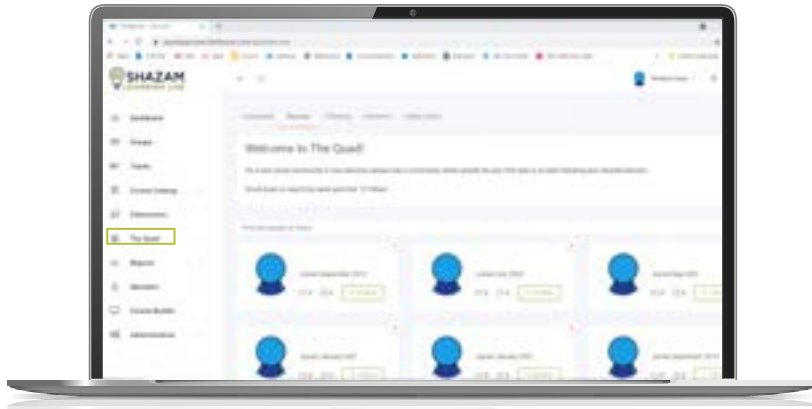
COURSE BUILDER

With course builder, you can create your own custom training materials, such as videos and documents to supplement the general training. This powerful software tool allows you to easily record valuable content and then quickly post to your campus.

PRO TIP: Use your Learning Lab as a hub for all your compliance and training documents and tools.

CLASSROOM

Within this hub, you can create your own learning content and place inside the classroom feature. SHAZAM-specific content will also be located here.

THE QUAD

Join up in the quad! The quad is a chat room where all users can connect and share. This is the perfect social spot where learners can help and support each other.

REPORTING

If you can dream it, Learning Lab reports can do it! Get ready to save time and hassle with the detailed reporting capabilities. The reporting function lets your Learning Lab administrator see courses taken, courses left to take, quiz scores and so much more. The extensive reporting options let you generate ad hoc reports and pull detail just how you need it.

PRO TIP: Pull reports with one click to present to examiners and meet compliance requirements.

CHOOSING THE RIGHT LEARNING PLATFORM, TO MEET THE UNIQUE NEEDS FOR A COMMUNITY BANK OR CREDIT UNION, IS NOW SIMPLE.

GETTING STARTED

Simply contact your SHAZAM regional director.

- All we need is the name and email of your designated Learning Lab administrator.

- We'll build your campus and provide you a personalized URL link. This link will come from **support@thinkzoom.com**.

- Instructions will be provided in that email to take part in a personalized onboarding experience.

Your designated Learning Lab administrator plays a critical role to the success of your platform! They manage users, create groups, assign courses, and then quickly view engagement through the customizable charts and graphs. Plus, they can schedule custom reports to be delivered right to their inbox.

See for yourself!

TAKE A TOUR

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